

# Six TOTO Products Receive Red Dot Design Awards 2021 TOUCHLESS FAUCET TLE24 series wins "Best of the Best"

TOTO LTD. (Headquarters: Kita-Kyushu-shi, Fukuoka Prefecture; President: Noriaki Kiyota) <a href="https://has.received.com/has-received-design-awards-for-six-of-its-products-as-part-of-the-Red Dot Design Award 2021\*\*1, a prestigious international design award scheme.</a> Among the winning products, the TOUCHLESS FAUCET TLE24 series for Overseas was selected for the "Best of the Best" award, the highest award generally given to less than 2% of entries in a given year.

The Red Dot Design Award is a prestigious international award that has continued since 1955. Organized by the Design Center North Rhine-Westphalia in Essen, Germany, the awards are granted to products after a rigorous review process conducted by design professionals, taking into account various criteria including innovativeness, functionality and quality. Among the three categories of Product Design, Brands & Communication and Design Concept, TOTO received awards for six products in the Product Design category.

This marks the ninth consecutive year that TOTO has received a Red Dot Design Award. It is also the second time TOTO has been awarded "Best of the Best," after receiving the honor for the first time in 2017. TOTO will continue to pursue the fusion of design and technology to deliver a better life to customers.

# **Award-winning Products**





※1: Red Dot Design Award

Official website:https://www.red-dot.org/

Selection Body: Design Center North Rhine-Westphalia (Germany)

X2 "WASHLET" and "WASHLET logo" are trademark or registered trademark of TOTO LTD.

High resolution data is available.

Information can be downloaded from the
News Release section of the TOTO website.

https://jp.toto.com/company/press/ p.toto.com/company/press

# **Features of the Award-Winning Products**

## Common Features of the TOUCHLESS FAUCET

TOUCHLESS FAUCET are a hygienic product that can be used with peace of mind by allowing people to wash their hands without coming into contact with surfaces in restroom spaces, thanks to their touchless features. TOTO has improved the design quality of the faucet itself by installing compact sensor by the spout to realize high-performance and comfortable usability. A feature of TOTO faucets is their ability help save water resources, such as by preventing faucets from being left to run.

## **Common Design Concept (except GM series)**

Based on geometric shapes such as circles, ellipses and squares, we pursue forms that are simple yet luxurious with subtle angles and curved surfaces.

#### **■TOUCHLESS FAUCET TLE24 series**

The design is based around smooth curved surfaces with particular attention given to the smooth oval shape of the faucet opening.



**SOFT FLOW** 



The unit incorporates a water flow that regulates a clear, narrow and even discharge (SOFT FLOW). The washing sensation feels gentle, as if it is in contact with the hands.

[Sales areas: US, China, Thailand, Vietnam, India, etc.]

- \* Product range varies by region where TOTO products are sold.
- \* The product is planned for a staggered release starting June 2021.

## **■TOUCHLESS FAUCET TLE23 series**

The design seeks to combine straight edges with soft arcs. We also focused on the tip of the water outlet, achieving a thickness of just 11 mm

[Sales areas: US, China and elsewhere]

- \* Product range varies by region where TOTO products are sold.
- \* The product is planned for a staggered release starting June 2021.

# ■ TOUCHLESS FAUCET TLE25 series

This type seeks to give an elegant appearance by applying a delicate curved edge to a square spout.



[Sales areas: Japan, US, China, Thailand, Vietnam, India, and elsewhere]

- \* Product range varies by region where TOTO products are sold.
- \* Scheduled for staggered release starting April 2021.



## ■ TOUCHLESS FAUCET TLE26 series

With a design that matches any washbasin, it incorporates an extremely simple structure with the use of curved tube materials.



[Sales areas: Japan, US, China, Thailand, Vietnam, India, and elsewhere]

- \* Product range varies by region where TOTO products are sold.
- \* Scheduled for staggered release starting April 2021.

### **■TOUCHLESS FAUCET GM Series**

The concept of this series is to take on the aesthetic sense of traditional Japanese culture and transform it into a form with modern, refined beauty and powerful originality. In a homage to the *torii* gate, one of Japan's traditional architectural features, a flexible bow-shaped spout has been designed.

[Sales areas: US, China, Thailand, Vietnam, India, etc.]

# **Features of WASHLET**

WASHLET was born in Japan in 1980 and is teaching the world a living culture of "washing, not wiping." 40 years since its launch, a total of 55 million had been sold as of February 2021. With the likes of "EWATER+" and TORNADO FLUSH, TOTO toilets appears clean a new everytime.

## **■ WASHLET G5: SMART TOILET**

WASHLET G5 is equipped with a host of features and matches all kinds of bathroom spaces with simple shape in which straight and curved lines coexist. TOTO has paid particular attention to the lid, meticulously designed with digital modeling to draw attention to linear highlights, combining gentle curves with sharpness. Along with advanced cleaning features, the shape eliminates unnecessary irregularities and gaps making it easy to clean.





[Sales areas: China, etc.]

## **TOTO's History of Red Dot Design Awards**

2013	WASHLET D Shape
2014	Over Head Shower
	Hand Showers
	CI Contemporary Faucets
	CII Classic Faucets

<sup>\*</sup> The product is planned for a staggered release starting June 2021.

<sup>\*</sup> Product range varies by region where TOTO products are sold.

<sup>\*</sup>Scheduled for staggered release starting January 2021.

2015	NEOREST RH SMART TOILET
	NEOREST Vessel-Type Washbasin
	CI Series Bathroom Furniture
2016	NEOREST DH SMART TOILET
2017	GO Series Single Lever Lavatory Faucet: Awarded "Best of the Best"
	GR Series Single Lever Lavatory Faucet
2018	NEOREST NX SMART TOILET GS Series Single Lever Lavatory Faucet
	GA Series Single Lever Lavatory Faucet
2019	GM Series Single Lever Lavatory Faucet
	ZA Series Single Lever Lavatory Faucet
	GE Series Single Lever Lavatory Faucet
	GC Series Single Lever Lavatory Faucet
2020	NEOREST DH SMART TOILET
	Instant WASHLET
	TA Vessel Type Washbasin
	GB Series Single Lever Lavatory Faucet
	GF Series Single Lever Lavatory Faucet
	Conventional Bathtub / Flotation Tub
2021	TOUCHLESS FAUCET TLE24 series: Awarded "Best of the Best"
	TOUCHLESS FAUCET TLE23 series
	TOUCHLESS FAUCET TLE25 series
	TOUCHLESS FAUCET TLE26 series
	TOUCHLESS FAUCET GM Series
	WASHLET G5: SMART TOILET