

Three TOTO Products, Including the SYNLA System Bathroom, Receive Red Dot Design Award 2025

TOTO Wins Prestigious Award for 13th Consecutive Year

TOTO Ltd. (Headquarters: Kitakyushu, Japan; President: Shinya Tamura) is pleased to announce that three of its products, including the "SYNLA" system bathroom, have been honored with the prestigious Red Dot Design Award 2025. This marks TOTO's 13th consecutive year of receiving this distinguished award.

The "Red Dot Design Award" is an international design competition that has been held since 1955, organized by the Design Zentrum Nordrhein Westfalen in Essen, Germany. Products recognized for their innovation, functionality, quality, and other criteria by a jury of design experts are granted this award.

In the Product Design category, TOTO received awards for two products: "SYNLA" and "RP series [Bidet (Back-to-Wall, Floor Standing)]". Additionally, the next-generation "Eco-Friendly Control Panel" received an award in the Innovative Design category*1. In total, TOTO received three awards. Notably, "SYNLA," "RP series [Bidet (Back-to-Wall, Floor Standing)]," and the next-generation "Eco-Friendly Control Panel" have also received the iF DESIGN AWARD 2025.

TOTO aims to simultaneously realization "archive clean, comfortable, and healthy lifestyles" and "contribute to society and the global environment" by globally promoting TOTO-like products that integrate design and technology. We will continue to pursue this goal.

*1: This category evaluates the innovativeness of technology, form, materials, usage, etc.

Award-Winning Products

Product Design



reddot winner 2025



[1] "SYNLA" System Bathroom



[2] RP Series

[Bidet (Back-to-Wall, Floor Standing)]

For release in markets outside of Japan, with a phased launch starting from June 2025

Innovative Design



reddot winner 2025
innovative design

[3] Next-Generation "Eco-Friendly Control Panel"

Award-Winning Product 1: System Bathroom "SYNLA"

Materials and Colors Harmoniously Blended for Comfort



SYNLA's materials are unified with gentle, subdued colors. By combining different materials, such as stone and wood grain, or unifying the bathroom with the same color tones, it is possible to create a beautifully cohesive space that maximizes the individuality of each material. You can choose from 33 wall pattern variations, 10 floor options, 6 bathtub colors, 12 countertop types, and 3 bench types.



Type G



Type R



Type B



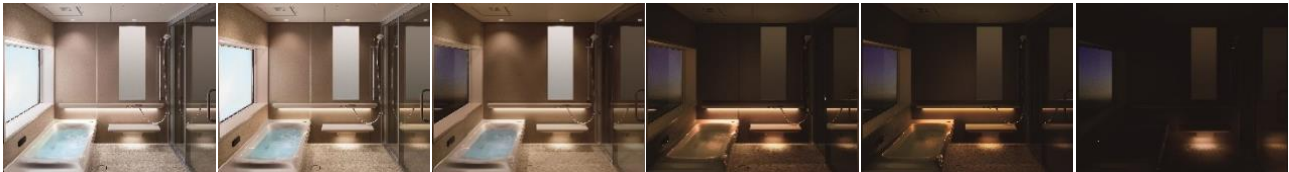
Type D

Light as an Effect, and Materials that Beautifully Transform in Response to Light

One of SYNLA's features is the "Lighting and Color Tone Control System," which expresses the gentleness of natural light in six modes. To complement the various lighting conditions created by this system, we have paid close attention to the texture of materials in every part of the bathroom. This includes the bathtub and bench, the dial for adjusting water volume, and the "Osoji-Rakuraku Hokkarari Yuka" floor, which has been newly evolved with natural-motif patterns.

Lighting and Color Tone Control System

Each of the six modes changes the lighting position, color temperature, and brightness, expressing the light of a day from sunrise to after sunset, and creating a space that inspires refreshment and relaxation.



Refresh Mode

Relax Mode 1

Relax Mode 2

Meditation Mode 1

Meditation Mode 2

Flickering Meditation Mode

Materials that Change Their Shine Depending on the Light and Viewing Angle

Delicate finishes beautifully respond to gentle light. Natural light and lighting both transform into rich expressions.



A bathtub that creates a rich, pearl-like gloss and a silk-like elegant shine
[First Class Yokuso (Elenoa Marrone)]

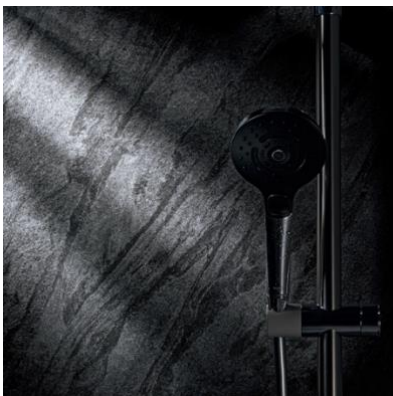
A frosted countertop that transmits light, showing a gentle expression with soft light
[Easy-Clean Counter (Frosted: Frostal White)]

Beautiful, tactile buttons and dials with fine unevenness that emit delicate shine
[2-Way Touch Faucet]

Textures that Resonate with the Senses, Embodying Natural Beauty with Every Touch

Wall and floor patterns, delicately expressing everything from the tasteful expressions of stone and wood to their unique tactile sensations, bring a deep and inexhaustible charm to the bathroom space.

Wall Pattern (Premium Grade)

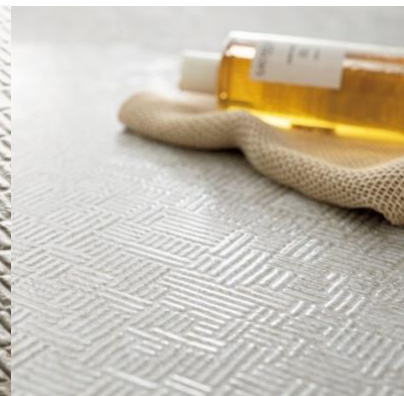


Walls that recreate the natural beauty of genuine stone, including its unique irregularities and gloss, bringing a sense of calm to the bathroom
[Wall Pattern (Stone Finish)]

Osoji-Rakuraku Hokkarari Yuka



While embodying the natural texture of natural stone, it also achieves a soft and comfortable stepping feel
[Floor Pattern (Stone Style)]



A carefully crafted woven-like texture that conveys a pleasant softness from the toes
[Floor Pattern (Fabric Style)]

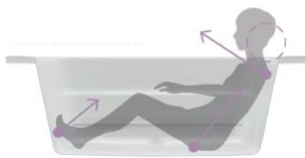
The Ergonomically Advanced Bathtub and Water Flow that Create Relaxation

First Class Yokuso Bathtub

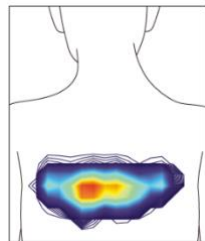
The First Class Yokuso bathtub is designed based on ergonomic research, increasing the number of body support points to pursue a stable form. The distinctive 4-point support shape required a headrest like a pillow, which was not found in conventional 3-point support bathtubs.

To integrate a large headrest that fits the head and neck with the bathtub shape, advanced digital modeling was performed using 3D data. By creating molds based on the digital data, we achieved a curved shape with a smooth, sculptural finish.

Conventional Bathtub: 3-Point Support

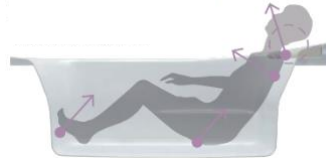


Because there are fewer points of support for the body, the force applied to each point is greater

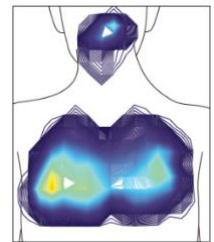


The area supporting the body is narrow, with the back as the only support point

First Class Yokuso Bathtub: 4-Point Support



Because the number of body support points increases, the force applied to each point is smaller



Dispersing the applied pressure by widening the contact area



Realizing a smooth curved surface that envelops the body, with a beautiful integration of the headrest and bathtub shape

RAKU-YU

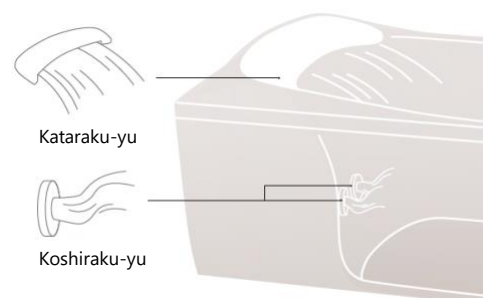
RAKU-YU allows you to enjoy two water flows simultaneously: Kataraku-yu, which pours approximately 65 liters of warm water per minute over your shoulders, and Koshiraku-yu, which uses jet bath water flow to provide varied stimulation primarily to your lower back. You can operate it with a remote control while bathing, allowing for personalized use. The water used is circulated, making it both efficient and economical.



Kataraku-yu



Koshiraku-yu



Award-Winning Product 2: RP Series [Bidet (Back-to-Wall, Floor Standing)]

RP Series, a toilet and bidet designed for overseas markets, is based on simple straight lines and curved forms. It is called the "D-Shape" because it resembles the letter "D" when viewed from directly above.

In the Red Dot Design Award 2025, the floor-standing bidet from the same series was recognized.

The shape of the toilet's back, which fits beautifully against the architectural wall, and the seamless, full-skirt design without joints, create a harmonious blend with architectural spaces.



The bidet that received the Red Dot Design Award

Awards received

You can check the history of Design Awards received by TOTO on our website, at the following URL. The site also introduces TOTO's basic stance and approach to design, and the designer's thoughts on the product in a column-style format.

<https://www.toto.com/en/design/>

New Shared Value Creation Strategy TOTO WILL2030

Cleanliness and Comfort; Wellness



Environment



Relationships



The New Shared Value Creation Strategy, TOTO WILL 2030, will simultaneously realize environmental, social and economic value. In it, we have established the materiality issues of cleanliness and comfort, the environment and relationships, that we will work on to integrate management and CSR and contribute to the achievement of the United Nations' Sustainable Development Goals (SDGs).

<https://jp.toto.com/en/company/profile/philosophy/managementplan/>