

July 24, 2026

MLB Chicago White Sox, Munetaka Murakami “Bobblehead” Design Revealed

~ Sponsoring Munetaka Murakami’s first MLB bobblehead giveaway event ~

TOTO LTD. (Headquartered in Fukuoka Prefecture, Japan; President: Shinya Tamura) is proud to announce that it will serve as the presenting sponsor for the "First MLB Home Run Bobblehead" giveaway event featuring Munetaka Murakami of the Chicago White Sox (Major League Baseball). The design of the bobblehead has now been revealed.



This bobblehead will be distributed to the first 15,000 fans at the Chicago White Sox home game against the Houston Astros on Sunday, July 26 (Monday, July 27, Japan time).

This is Murakami's first bobblehead event in MLB, and it also marks TOTO's first time sponsoring an MLB promotional event. In addition, Representative Director and President Shinya Tamura is scheduled to throw out the ceremonial first pitch on the day of the game.

Background of the Sponsorship

When Munetaka Murakami’s decision to join the Chicago White Sox was finalized in December 2025, the team considered improving the facilities of the clubhouse used by the players before and after games to enhance their comfort. During this process, the installation of warm-water bidet seats was discussed, and TOTO proposed the "WASHLET*1", which was successfully installed in April 2026. The WASHLET has been very well received by clubhouse personnel. Under these circumstances, TOTO decided to sponsor this event to further enhance its brand value.

TOTO aims to further expand the TOTO brand in the Americas market and contribute to the realization of an "enriched and comfortable lifestyle" for people.

*1 WASHLET is a registered trademark of TOTO LTD.

Chicago White Sox's official comment

"TOTO has long been recognized as a leader and innovator in its industry. This first-of-its-kind partnership with TOTO reflects our collective commitment to creating memorable and engaging gameday experiences for our fans while celebrating the real-world connection to the White Sox clubhouse. The White Sox organization is honored to bring TOTO's innovative bidet technology to players as part of their everyday experience and introduce TOTO WASHLET to fans through TOTO's first foray into baseball. This sponsorship is much more than simply branding. It shares insight into Japanese culture and offers a connection to our team in a real and authentic way. We're proud to help introduce this highly decorated product line, featured in our clubhouse, to Chicago White Sox fans."

Executive Vice President, Chief Revenue/Marketing Officer

Mr. Brooks Boyer

What is a "Bobblehead Giveaway Event"?

It is one of the most popular promotional events in MLB throughout the year. Special bobbleheads modeled after popular players are distributed free of charge on a first-come, first-served (limited) basis to attendees of a specific game. It garners immense attention from local fans, creating a special day where the entire stadium is bustling, with massive lines forming around the stadium even before the gates open. This Munetaka Murakami bobblehead event commemorates his first major league home run. This is an exceptional honor for a rookie, demonstrating his influence within the team and the community.

About Chicago White Sox

Founded in 1901, the Chicago White Sox are a Major League Baseball team competing in the American League Central Division. The team plays its home games at "Rate Field" in Chicago, Illinois, USA, and has won the World Series three times. Munetaka Murakami joined the Chicago White Sox in December 2025.

Munetaka Murakami "First MLB Home Run Bobblehead" Giveaway Event Overview

Matchup: Chicago White Sox vs. Houston Astros

Date & Time: Sunday, July 26, 2026, at 1:10 PM (Local Time) / Monday, July 27 at 3:10 AM (Japan Time)

Location: Rate Field (Chicago, Illinois, USA)

Giveaway: Munetaka Murakami "First MLB Home Run Bobblehead" (given to the first 15,000 fans)

About WASHLET Installed in the Chicago White Sox Clubhouse



WASHLET S7A

Installation image



WASHLET S7A

Combining elegant design with high functionality, this is a seat-type WASHLET. It is equipped with hygiene features to keep the toilet clean, as well as comfort features such as an auto open/close lid and deodorization.

TOTO



Shared Value Creation Strategy TOTO WILL2030

Cleanliness and Comfort; Wellness



Environment



Relationships



"The Shared Value Creation Strategy, TOTO WILL 2030 aims to simultaneously realize environmental, social and economic value. In it, we have established "Cleanliness, Comfort and Wellness," "Environment," and "Relationships" as materiality issues, and are working to strengthen sustainability management and contribute to the achievement of the United Nations' Sustainable Development Goals (SDGs)."

<https://www.toto.com/en/corporate/>