

HOTEL CHOUCHOU-PARIS

In Paris



The Elegancia hotel group opened chouchou, its newest hotel in Paris, on 14 September 2020. The elegant address is tailored to connoisseurs and guests with demanding tastes. With 60 rooms and 3 suites, this new location near the Garnier Opera is more than just a 4-star hotel: It is designed for those who enjoy the better things in life. Designed by interior design studio Maison Malapert, the rooms are all reminiscent of classic Parisian apartments: decorative trim, herringbone parquet flooring, velvet, square tiles with cabochons in the bathroom – with a twist: modern art and a canopy of string lights.

The three suites in the garret provide a unique view of the Garnier Opera’s angle. They are inspired by three icons of French chanson: Edith Piaf, Boris Vian and Serge Gainsbourg. Each suite has its own characteristic and artistic design, including turntables and records.

The new “place to be” in Paris offers the ultimate in comfort in every room, including the bathrooms, which feature WASHLET® TOTO GL 2.0. Like many of France’s top hotels, chouchou works with TOTO to deliver exceptional service to meet the sophisticated tastes and expectations of all of its guests, whether from France or abroad. Guaranteeing modern design, high-tech features and the greatest possible hygiene, TOTO is an ideal partner to hotels that dedicate their utmost attention to the well-being of their guests.

Hotel Operator	Architect / Interior Designer	City	Opening Year
SAS HOTEL RICHMOND	Maison Malapert	Paris, France	2020

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